

Guideline: Choice 50 Plastic

Description:

The file must be submitted as an image file in precise measurements and NOT as a printable file with crop marks, as you normally would. The image file and size is shown below in the blue field. Pay attention to the fact that the production can take place overlapping on the right side of the label. There must in this area is only permitted using graphics or background color, not text.

Location of fixed marks (these labels affixed by the manufacturer):

When the label is designed to be taken into account for the location of product labels, deposit mark and EAN code. The description of contents and other information must NOT apply artwork, but applied subsequently by the producer in the production. In this way we ensure that the law is observed. The description of contents is applied as stated in either white or black text.

Positive checklist:

- The files with picture 220 x 86 mm.
- Consideration has been given for overlap on the right where product labels placed.
- All dimensions are met.
- Resolution is min. 250 DPI
- There are sent a file in CMYK separation and PDF.
- Be aware that all text is "outlined" and that Acrobat is NOT higher version than 7.X.

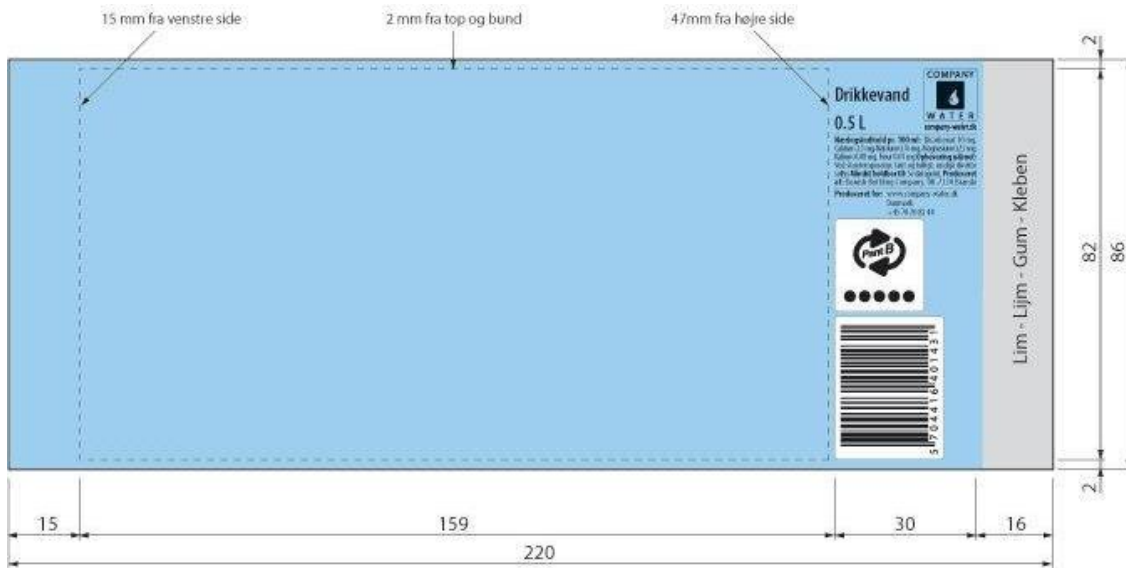
Negative checklist:

- No cutting marks and no declaration on file.
- The files are not in RGB or Pantone colors.
- File No ICC profiles.

Transmission of the file:

The file must have a size of 220 * 86 mm. The file sent via email a PDF-file in 100% resolution of at least 250 DPI, The prints are made in 70 # screen. Handed a PDF that is greater or less than those objectives, enlarge or cut order system although the file in an unwanted way.

Figure: Planning of the label - Choice 50 Plastic



Legislation:

Note that the label design must respect the law in the EU regarding marketing and sales of packaged drinking water. The term "natural mineral water" or "spring water" can see. EU Legislation has not applied to packaged drinking water, where the name of the source is not the principal brand.

The party that prepares the design is responsible for regulatory compliance. You are welcome to contact the manufacturer if you are unsure of this.

Please refer to the applicable trade regulations.