



BOTTLERS
GROUP

**MINERAL
WATER**

DESCRIPTION OF THE CONCEPT

Our Natural Nordic ® range of natural mineral water is produced as still, carbonated natural mineral water, carbonated natural mineral water with natural lemon flavour and carbonated natural mineral water with blueberry flavour.

THE SOURCE OF NATURAL NORDIC®

The Natural Nordic® water comes from the Nornir® source in the middle of Jutland in Denmark.

Nornir® is the overall name for the three Nornes: Urðr (Urd), Verðandi (Verdande) and Skuld. Their names symbolise the past the present and the future. According to the Nordic Mythology the Nornes lived in Asgaard next to tree “Yggdrasil” and they chose the faith of the humans by the “source of life”. They were also responsible of keeping the tree of life “Yggdrasil” vital and healthy by giving it water from the “source of life”.

FACTS ABOUT THE SOURCE

The source lies 117 meters under the ground surface well protected in between layers of sand and clay.

Several aquifers were originally formed in the subsoil between 15 and 20 million years ago and the water from the source is more than 1000 year old. The water is well balanced natural mineral water and characterised as soft natural mineral water with a low content of sodium and chloride.

During its long journey of percolating down through sand and clay, the water has been purified and infused with minerals over the course of two thousand years, leaving only the purest, natural mineral water. The quality of the water meets the requirements of WHO's guidelines from 2004.

The Nornir source appear in a layer of sand known as the Bastrup sand. The Bastrup sand was deposited by a large river system approximately 15 to 20 million years ago and has since been gradually covered by clay and additional layers of sand throughout the slow birth of Denmark as it appears today. The many layers protect the water and adds valuable minerals to it.

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NUTRITION FACTS FOR MINERAL WATER

Nutrition facts for 100 ml.	Value
Bicarbonate	9,6 mg
Calsium	3,2 mg
Sodium	0,74 mg
Magnesium	0,23 mg
Potassium	0,07 mg
Fluoride	< 0,01 mg





Natural Nordic® is a trademark of Bottlers Group ApS. Natural Nordic ® is a range of natural or organic non-alcoholic drinks which focus on sustainability, quality and taste.

MINERAL water is a range of refreshing water, with or without carbonation or with added natural aroma. Appealing to most consumers.

Contact Bottlers Group if you want to know more about the products.

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