



BOTTLERS
GROUP

**VITA
MIN**

VITAMIN MAKES IT EASY TO OFFER A HEALTHY ALTERNATIVE

Common sense and nothing else. That's the concept behind the **VITA-min** series of vitamin drinks from Bottlers Group.

Based on the soft and natural mineral water flowing from our own Nornir source, which is approved for using in children's food, we have developed a range of tasty drinks for everyone searching for enhanced health, energy and well-being.

With **VITAmIn** drinks on your shelves, it is easy to offer a healthy alternative. The range consists of 100 % pure mineral water to which natural herbal and fruit extracts have been added plus important vitamins and minerals. At the same time, four tasty variants each with their respective health profile provide a wealth of choice for customers.

In developing the **VITAmIn** series, we have focused on appealing flavours and adding vital vitamins and minerals which, for example, can strengthen the immune system, energise, counter stress and generally

support a healthy, active lifestyle.

With Bottlers Group as your business partner, you can look forward to all-inclusive solutions and considerable flexibility. We can supply the full assortment under the **VITAmIn** brand or as a private label product in PET bottles or using bag-in-box solutions.

We have an extensive range of different bottle types in stock, and we can develop special designs for your business as you require.

VITA
MIN

PRIMARY TAGET GROUP

PRIMARY TARGET GROUPS:

16-36 years, urban, trendy, fashion, music, art, sport.
Purposeful young people and those living a healthy lifestyle.

36-55 years, art, design, lifestyle, health, family.
Those with a sense of quality and health



VITAMIN
PEACH



PEACH

VITAMIN-ENRICHED DRINK / WITH CAMOMILE AND LEMON BALM / PEACE AND RELAXATION

VITamin with camomile and lemon balm contains herbs which have a soothing and calming effect on the body. Vitamins B3, B6 and E help to protect the body's cells. Enjoy the delicious taste as a good supplement to a healthy lifestyle.

DECLARATION:

List of ingredients: water, natural fruit sweetener, modified starch E 1450, acid citric acid E 330, preservatives potassium sorbate E 202 and sodium benzoate E 211, vitamin C, antioxidant ascorbic acid E 300, acidity regulator sodium citrate E 331, natural flavouring, chamomile blossom extract, lemon balm extract, niacin, vitamin E, vitamin B6, colours beta-carotene E 160a and paprika extract E 160c.

STANDARD PACKAGING:

Bottles per pallet:1512
Bottles per collo:12
Collo per pallet:.....126
Total net content:500 ML
Shelf Life:.....9 month from production date
Country of origin:.....DK-Customs declaration:
.....2201.10.00.00

*Other packaging solutions available

Energy/Nutrients	Value
Energy value	72 kJ 17,0 kcal
Protein	< 0,1 g
Carbohydrate	4,2 g
of which sugars	3,6 g
Fat	< 0,1 g
of which saturates	< 0,1 g
Fibre	< 0,1 g
Sodium *	< 0,02 g
Vitamin C	16 mg
Niacin	3,2 mg
Vitamin E	1,2 mg
Vitamin B6	0,28 mg

** The mineral quantities of water should also be considered.*

VITA
MIN



RED GRAPEFRUIT

VITAMIN-ENRICHED DRINK / WITH ALOE VERA AND HONEY / STRONG

VITAMin with aloe vera and honey contains vitamins C and E as well as biotin, which helps to ensure healthier hair, skin and nails. Aloe vera and honey contain healthy and soothing nutritional substances. Enjoy the delicious taste as a good supplement to a healthy lifestyle.

DECLARATION:

List of ingredients: water, natural fruit sweetener, acid citric acid E 330, natural flavouring, preservatives potassium sorbate E 202 and sodium benzoate E 211, vitamin C, antioxidant ascorbic acid E 300, acidity regulator sodium citrate E 331, L-carnitine, honey, niacin, aloe vera powder, colour carmines E 120, vitamin E, biotin.

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Country of origin:.....DK-Customs declaration:
.....2201.10.00.00

*Other packaging solutions available

Energy/Nutrients	Value
Energy value	72 kJ 17,0 kcal
Protein	< 0,1 g
Carbohydrate	4,2 g
of which sugars	3,9 g
Fat	< 0,1 g
of which saturates	< 0,1 g
Fibre	< 0,1 g
Sodium *	< 0,02 g
Vitamin C	16 mg
Niacin	3,2 mg
Vitamin E	1,2 mg
Biotin	10 µg

** The mineral quantities of water should also be considered.*

VITA
MIN



LEMON & ELDERFLOWER

VITAMIN-ENRICHED DRINK / WITH GUARANA, GINSENG AND GINKGO BILOBA / ACTION

VITamin with guarana, ginseng and ginkgo biloba helps when you are under pressure. Ginseng, guarana and ginkgo biloba keep you alert while vitamin B3 niacin helps your metabolism to produce energy. Enjoy the delicious taste as a good supplement to a healthy lifestyle.

DECLARATION:

List of ingredients: water, natural fruit sweetener, acid citric acid E 330, natural flavouring, preservatives potassium sorbate E 202 and sodium benzoate E 211, acidity regulator sodium citrate E 331, flavouring: caffeine, ginkgo biloba extract, ginseng extract, guarana extract, niacin, vitamin E, vitamin B6, vitamin B12extract E 160c.

STANDARD PACKAGING:

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Collo per pallet:.....126
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Country of origin:.....DK-Customs declaration:
.....2201.10.00.00

*Other packaging solutions available

Energy/Nutrients	Value
Energy value	80 kJ 18,7 kcal
Protein	< 0,1 g
Carbohydrate	4,2 g
of which sugars	4,5 g
Fat	< 0,1 g
of which saturates	< 0,1 g
Fibre	< 0,1 g
Sodium *	< 0,02 g
Niacin	3,2 mg
Vitamin E	1,2 mg
Vitamin B6	0,28 mg
Vitamin B12	0,5 µg
Vitamin B12	0,5 µg

* The mineral quantities of water should also be considered.



POMEGRANATE & BLUEBERRY

VITAMIN-ENRICHED DRINK / WITH GREEN TEA / STRENGTHENS YOUR DEFENCE SYSTEM

VITamin with Pomegranate & Blueberry helps you to strengthen your immune system with vitamins C and D and green tea extract. Blueberries and pomegranates are rich in antioxidants which protect your body from within. Enjoy the delicious taste as a good supplement to a healthy lifestyle.

Energy/Nutrients	Value
Energy value	72 kJ 16,9 kcal
Protein	< 0,1 g
Carbohydrate	4,2 g
of which sugars	3,9 g
Fat	< 0,1 g
of which saturates	< 0,1 g
Fibre	< 0,02 g
Vitamin C	16 mg
Vitamin E	1,2 mg
Vitamin B6	0,28 mg
Vitamin D	0,4 µg
Vitamin B12	0,5 µg

DECLARATION:

List of ingredients: water, natural fruit sweet-ener, pomegranate juice from concentrate (0,5%), blueberry juice from concentrate (0,5%), elderberry concentrate, black carrot concentrate, acid citric acid E 330, green tea extract, preservatives potassium sorbate E 202 and sodium benzoate E 211, vitamin blend: Vitamin C, vitamin E, vitamin B6, vita-min B12, vitamin D3; antioxidant ascorbic acid E 300, acidity regulator sodium citrate E 331, natural flavouring.

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Natural Nordic® is a trademark of Bottlers Group ApS. Natural Nordic ® is a range of natural or organic non-alcoholic drinks which focus on sustainability, quality and taste.
VITamin is a range of organic soft drinks with a delicious taste and contains different flavors appealing to most consumers.

Contact Bottlers Group if you want to know more about the products.

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