

# Be invited

to drink the most exclusive water  
from the Arctic



Pure and untouched!



## Exclusivity in its purest form

The lifestyle water from the Arctic appeals to curious and cosmopolitan people for whom health and wellbeing are matters of great importance. Pure pleasure coupled with high demands in terms of quality – as a premium spring water, lmeq 938 fulfills these exactly.

### The highest quality

Consumers will appreciate the manifold merits of lmeq 938, for example purity, softness, a high pH value, low mineral content, a neutral taste and on-site bottling. Furthermore, only the highest quality materials are used.

*The photo is taken from the main city of the Disco Island in Greenland, called Qeqertarsuaq, only a short distance from the source.*





## The purest spring water from the Arctic.

### High-quality and genuine

938 is purified into premium spring water over many years in volcanic stone (basalt). Crystal clear and unique in taste, it originates from an artesian spring. Untouched by civilization and untreated, 938 is bottled on location as the very purest spring water.

### Pure and soft

A fresh sensation and exceptional softness (under level 1 according to the German water hardness scale) are additional characteristics of this premium spring water.

### Alkaline (9.38 pH)

Measurements and analyses at the spring have revealed a special pH value of 9.38. This pH value was used when giving the premium spring water its name.

### Neutral taste

Thanks to low mineralisation, 938 is extremely neutral in taste. As a result, 938 is superb for serving with wines and gourmet meals as it allows their full bouquet to unfold.

### Low in sodium

938 has a sodium content of 8.6 mg/l and can thus be classified as low in sodium.



375ml Still



500ml Still

# BOTTLERS

GROUP

## Sales and Marketing

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## Production

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